Dear Sofia,

We have completed a first prototype for your website. Attached you will find a low-fidelity sketch of our plan for a final layout. Please let us know what you think and what changes you would like made, if any.

We have 3 pages set up preliminarily: Home, About, and Contact. We have also put together a provisional Shop page to try out a potential layout for selling your products.

Home is the landing page so we will use an eye-catching character to draw attention and then place your sale items and any new releases directly below.

About will have a brief piece on you as an entrepreneur and your company's journey, as well as any message or ethos you would like to express.

Contact will have your e-mail, phone, postal address, etc. for customers to get in touch.

Let us know if you have any questions or would like to give your further input.

Regards,

The Team